

## JOURNALISM, ADVERTISING, AND MEDIA STUDIES ONLINE EVALUATION Summer 2019

## Hampden Daley, Jane 356202

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Questions	Data Filter	Count	Mean	Std. Dev.	No Respon se	Agreee Strongly	Agree	Feel Neutral	Disagre e	Disagre e Strongly				
INSTRUCTOR														
The instructor was	Jams Summer	57	4.46	0.873	1	36	13	5	1	1		-	-	
effective in teaching	356202	18	4.72	0.575	0	14	3	1	0	0				
the subject matter of	000202		7.72	0.070		1 1 1				Ŭ				
this course.														
The instructor kept the	Jams Summer	57	4.59	0.757	1	39	13	3	0	1			+	
course organized.	356202	18	4.83	0.384	0	15	3	0	0	0				
The instructor	Jams Summer	57	4.33	0.982	2	33	11	8	2	1		-	+	
stimulated my interest	356202	18	4.61	0.698		13	3	2	0	0				
in the subject.	330202	10	4.01	0.030		15	5	2	0	0				
	Jams Summer	57	4.45	0.807	1	33	17	F	0	1		 		
Help with the course								5	0	1				
was available.	356202	18	4.67	0.594	0	13	4	1	0	0		-		
I would recommend	Jams Summer	57	4.44	0.977	2	36	12	4	1	2				
the instructor to other	356202	18	4.72	0.461	0	13	5	0	0	0				
students.														
COURSE														
Online learning tools	Jams Summer	57	4.34	0.940	1	33	12	9	1	1				
were used well, which	356202	18	4.61	0.698	0	13	3	2	0	0				
enabled me to use my														
time well.														
The goals of the	Jams Summer	57	4.53	0.790	2	37	12	4	2	0		-		
course have been	356202	18	4.78	0.428	ō	14	4	o i	ō	Ő				
clear to me.	000202		4.70	0.420		1 1 1	-			Ŭ				
The course	Jams Summer	57	4.52	0.853	1	38	12	4	1	1				
requirements and	356202	18	4.72	0.005	0	14	3	1	0	0				
grading criteria have	330202	10	4.72	0.575	0	14	5		0	0				
been made clear to														
me.			1.00	0.000		0.4				-				
The assignments were	Jams Summer	57	4.38	0.983	1	34	14	5	1	2				
useful for learning the	356202	18	4.67	0.594	0	13	4	1	0	0				
subject matter.														
I would recommend	Jams Summer	57	4.45	0.952	1	36	14	3	1	2				
the course to other	356202	18	4.72	0.461	0	13	5	0	0	0				
students.													<u> </u>	
Questions	Data Filter	Count	Mean	Std.	No Respon	Freshm	Sophom	Junior	Senior	Graduat	Other			
				Dev.	se	an	ore			e				
DEMOGRAPHIC														
What year in school	Jams Summer	57	3.32	0.783	0	0	4	15	35	1	2			
are you currently?	356202	18	3.11	0.758	0	0	1	2	14	0	1			
				Std.	No									
Questions	Data Filter	Count	Mean	Dev.	Respon se	Yes	No							
Does this course meet	Jams Summer	57	1.95	0.227	1	53	3					+	+	1
a college,	356202	18	1.94	0.236	Ö	17	1							
departmental, or	000202		1.04	0.200		''								
general education														
requirement t?														
				014	No							+	+	
Questions	Data Filter	Count	Mean	Std. Dev.	Respon	A or A-	B+ or B	B- or C+	C or C-	D+ or D	D- or F			
					se	-			-	<u> </u>			+	
What do you think your	Jams Summer	57	5.16	1.251	0	32	12	8	2	1	2			
grade in this course is	356202	18	4.94	1.305	0	9	3	3	2	1	0			
now?														
Questions	Data Filter	Count	Mean	Std.	No	3.5 - 4.0	3.0 -	2.5 -	2.0 -	1.99 or				
				Dev.	Respon se	0.0 4.0	3.49	2.99	2.45	less				
Into which of the	Jams Summer	57	3.63	1.063	0	12	22	16	4	3				
following categories	356202	18	3.78	0.732	Ō	2	11	4	1	Ō				
does your overall		-	_		-									
cumulative GPA fall?														
	1			1								 	_	

Questions	Data Filter	Count	Mean	Std. Dev.	No Respon se	Yes, this is the first time I have taken an online course	No, I have taken one or two online courses before this one.	No, I have taken three or four on line courses before this one.	No, I have taken more tham fove pm;ome courses before this one.						
Is this the first time you have taken an online course?	Jams Summer 356202	57 18	2.27 2.33	1.018 1.029	1 0	7 3	17 4	16 7	16 4						
Questions	Data Filter	Count	Mean	Std. Dev.	No Respon se	I'm a regular UWM student taking online classes in the Milwauk ee area.	I'm an online student outside of Milwauk ee, but in Wiscons in.	I'm taking this course from outside Wiscons in, but in the US.	I'm outside the USA, but in North America	I'm in Europe.	I'm in South America	I'm in Africa.	l'min Asiaor the Middle East.	l'm on the island continen t of Australia	l'm on a boat, in between continen ts.
What is your	Jams Summer	57	9.54	1.111	1	42	7	6	0	0	0	0	1	0	0
geographic location?	356202	18	9.44	1.688	0	15	1	1	0	0	0	0	1	0	0

## **OPEN ENDED**

What is the strongest aspect of the instructor's teaching in this course? Give specific example, if possible.

· All learning material provided followed directly with course teachings.

having the videos of what the goals and objectives for the week was

The instructor has vast knowledge and experience of the topic at hand from decades of experience in the field.

· For such a short online course, Jane packed in useful content without overwhelming me. Everything was laid out well and in an organized manor.

\* Everything for the course was extremely organized. I wasn't never confused about what was due when or what I had to do for each week.

<sup>·</sup> She is very helpful

· Her ability to apply the information to modern topics

• Jane is extremely knowledgeable and professional. She is open and helpful. Everything in the course was clear and concise. Jane is by far one of the best JAMS instructors as well as an overall wonderful person.

- \* the clearly written instructions didn't make me question what i was doing or why
- ' She is well-organized
- \* She was well organized. I enjoyed how clearly the instructions and assignments for each week were laid out.

\* The videos were so helpful in addition to powerpoints and links to content.

\* Really liked the specific articles and podcasts Jane used. It was timely.

What could the instructor do to improve his/her effectiveness? Again, please be as specific as possible.

<sup>•</sup> She did an excellent job.

· N/A, did a good job for only a four week class

· Perhaps longer weekly lectures.

- · Make all of the homework and guizzes available at once instead of weekly to make it possible to work ahead.
- ' Nothing, she is great!
- \* Nothing I think it was good

\* Nothing. As long students follow her well-planned instructions and show that they are eager to learn they will be successful in her classes.

nothing, it went so smooth for a 4-week course

· I can't really think of anything. I think this course was well put together and that the instructor did a good job.

\* N/a, I thought the professor was very accomplished in this field and very credible.

<sup>•</sup> Nothing

Overall, what is your opinion of this course?

\* Very knowledgeable and helpful to Understanding media as well as our role we play in it.

- ' i thought it was good and learned useful information
- · Great course. Great instructor.

Great class overall. I learned a lot more than I thought I would about analyzing trustworthy media and fact-checking news.

Really informative and interesting. Not too difficult but required time and dedication to the subject matter!

· Great, fun course!

' It was a good class with material that I can apply to my everyday life.

\* This class is vital to anyone planning on working in media or simply just viewing media. I honestly believe it should be a required class for Journalism Majors.

i loved it, i was nervous about it going to fast but i think i learned more and applied the concepts better this way

It's an interesting course.

- It was a really interesting topic that fit the online format of the course very well. I find online discussions tedious and disengaging. I would find a better alternative to that reflection format or limit the word count so that it feels more like a conversation.
- . It was such an intriguing and fun class, I just wish I had more time outside of my working schedules to dedicate to this particular course.

10/10 I think everyone should brush on their media literacy.